

2012 SPONSORSHIP

The second *National Z Scale Convention* which will be held in Denver, Colorado is quickly approaching this coming May 4th–5th, 2012. The first convention was a great success on a number of levels, which was due in large part to the support we received from a variety of sponsors. Like before, there are a variety of sponsorship opportunities for your company to participate in. You can become a sponsor at either the Platinum, Gold or Silver levels. The benefits for each level are outlined below. It's also important to note that the sooner you become a sponsor, the more exposure you will receive from convention promotions!

Also, please be aware that your financial sponsorship will not be considered a donation to the convention, but will purchase the promotion of your company during and preceding the *National Z Scale Convention* in 2012. **In addition, 100% of sponsorship amount is due to begin receiving any sponsorship benefits. Sponsorship funds need to be received by October 1st, 2012 to receive full sponsorship benefits.**

SPONSORSHIP LEVELS

Below are the benefits provided to each sponsorship level:

PLATINUM LEVEL: \$750

- Your company name/logo prominently displayed:
 - at the show floor entrance, dinner banquet and Show Guide.
 - in the Micro-Trains[®] monthly Micro-News[®]. (up to 6 issues*)
 - on NZSC website (time of sponsorship thru June'12).
 - Your company name/logo on back of convention shirts.
- Your company name/logo included in pre-show advertising in consumer magazines.**
- Your company name mentioned at banquet.
- Includes 2 complimentary 10'x10' booth spaces, 2 banquet tickets and 2 lunch tickets.

GOLD LEVEL: \$500

- Your company name/logo displayed below larger Platinum sponsor logos:
 - at the show floor entrance, dinner banquet and Show Guide.
 - in the Micro-Trains[®] monthly Micro-News[®]. (up to 6 issues*)
 - on NZSC website (time of sponsorship thru June'12).
 - Your company name/logo on back of convention shirts.
- Your company name/logo included in pre-show advertising in consumer magazines.**
- Your company name mentioned at banquet.

SILVER LEVEL: \$250

- Your company name/logo displayed below larger Platinum sponsor logos:
 - at the show floor entrance, dinner banquet and Show Guide.
 - in the Micro-Trains[®] monthly Micro-News[®]. (up to 6 issues*)
 - on NZSC website (time of sponsorship thru June'12).
 - Your company name/logo on back of convention shirts.
- Your company name/logo included in pre-show advertising in consumer magazines.**
- Your company name mentioned at banquet.

**Depends on when the sponsorship is received.*

***Must be a sponsor by October 1st to be included in the first advertisement to be placed into a model railroad magazine for the convention.*

Please make your sponsorship payable to: National Z Scale Convention. If you have any questions about becoming a sponsor, contact Ben Thielemann at info@nzsc.org.

Mail payment to: National Z Scale Convention, c/o Sara Crawford
351 Rogue River Parkway, Talent, OR 97540

PRODUCT DONATIONS

Another great way to promote your product at the convention is to simply get them into the hands of the customer through door prize and raffles! Your product donations are a key part of the convention and we hope you will participate. Donations of any size/value are appreciated, and all donators will have their name listed in the back of the Show Guide. Please send all donations to: National Z Scale Convention, c/o Ben Thielemann, 351 Rogue River Parkway, Talent, OR 97540 by March 1st, 2012.